Shri Vaishnav Vidyapeeth Vishwavidyalaya
MBA (Industrial Management)
Choice Based Credit System (CBCS)

<u>SEMESTER - I</u>

| S. No. | COURSE CODE | COURSE NAME | EXAMINATION SCHEME | | | | | TEACHING SCHEME/WEEK | | | CREDITS | TOTAL MARKS |
| | | | THEORY | | | PRACTICAL | | | | | | |
			End Sem University Exam (60%)	Two Term Exams (20%)	Teacher Assessment* (20%)	End Sem University Exam (60%)	Teacher Assessment* (40%)	Th	T	P		
1	MBAIM101	Management of Productivity	60	20	20	0	0	4	0	0	4	100
2	MBAIM102	Work Systems Design	60	20	20	0	0	4	0	0	4	100
3	MBAIM103	Managerial Economics	60	20	20	0	0	4	0	0	4	100
4	MBAI102	Marketing Management	60	20	20	0	0	4	0	0	4	100
5	MBAI105	Business Communication	60	20	20	0	0	4	0	0	4	100
6	MBAI106	Operations Research	60	20	20	0	0	4	0	0	4	100
7	MBAIMCV1	Comprehensive Viva	0	0	0	50	0	0	0	0	2	50
			360	120	120	50	0	24	0	0	26	650

Legends: Th - Theory ; T - Tutorial/Teacher Guided Student Activity ; P - Practical ;

*Teacher Assessment shall be based on the components like: Quiz/Assignment/Project/Participation in Class. No component shall exceed 10 marks.